7 EVENTS THAT MAKE UP MIDDLE EAST DESIGN & HOSPITALITY WEEK

INDEX
28 Years in the market. Who attends: Interior designers, architects and retailers from across the globe. Products you will find: Furniture, lighting, homewares, accessories and textiles.

The Hotel Show

Workspace
20 years in the market. Who attends: Professionals looking for products for commercial, office, healthcare or educational sites. Products you will find: Desks, chairs and storage systems to security software and fit-out solutions.

The Leisure Show
Now in its 6th edition. Who attends: Architects, engineers, developers and designers. Products you will find: The latest products needed to build, operate and maintain their resort, fitness centre, spa, outdoor area, theme park and other leisure facilities.

Surface Design Middle East
In its 5th year. Who attends: International visitors from architects, contractors, designers, hoteliers, retailers and wholesalers. Products you will find: Carpets, rugs & flooring plus decorative & innovative surfaces.

FIM
In its second year. Who attends: Furniture manufacturers, carpenters, joineries and retailers. Products you will find: Interiors components, fixtures, fittings, materials, semi-finished products and manufacturing technologies.

In Index
Launching in 2019. Who attends: A consumer audience looking to buy interiors. Products you will find: furniture & furnishings, kitchen & bathrooms, homewares, home improvement and design.
Middle East Design and Hospitality Week will be the biggest and most important celebration of all things Design and Hospitality in the GCC.

Through 7 co-located events across 3 days, MEDHW will showcase the most important brands from the design and hospitality communities. Visitors attending will not only come from the UAE, but will also include neighbouring GCC countries, India, Russia plus East & North Africa.

With over 50 years of show heritage, MEDHW will see 1000’s more exhibitors, 50,000+ visitors and more inspiration and creativity, innovation and networking opportunities than ever before, all in one place at the World Trade Centre, Dubai.
The overall budgeted spending of the GCC countries increased to US$430bn in 2018, registering 7% growth from 2017.

The GCC has firmly established itself as one of the leading and most exciting tourist destinations in the world. Already valued at US$178.8bn a year the hospitality, leisure and recreation industries are only set to grow.

Overall GCC interior contracting and fit-out spend across all sectors is forecast to grow by 9% in 2018 and is estimated to be worth US$8.7bn by the end of the year.

The GCC building construction projects expected to be completed across all sectors are forecast to increase to US$77bn in 2019.

**WHY DOING BUSINESS IN THE MIDDLE EAST IS THE SMART CHOICE**

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**DID YOU KNOW?**

Mega events like Dubai Expo 2020, 2019 world cup championships in Athletics and the FIFA world cup in 2022 are stimulating growth in all areas of the region's economy with 25m visitors expected for Expo 2020 alone.

According to the World Bank, the UAE is the best-performing country in the MENA region and ranks 21st out of the 190 countries listed in ease in doing business.
57,448 visitors attended the most recent events

C-Level • Architects • Interior Designers • General Managers • Engineers
Retailers & Wholesalers • Heads/Managers • Chairman/Board Members
Furniture & Product Designers • Manufacturers Developers • Distributors

VISITING COMPANIES INCLUDE:

2XL • AECOM • Al-Futtaim • AAD • HBA • ALEC • DAMAC • Dubai Properties & Resorts
DEYAR • Emirates • Nakheel • Dubai Health Authority • Meraas • Draw Link Group • The I
Kempinski

Yas Marina Circuit • Hyatt • Azizi • Woods Bagot • Mand Al Futtaim • Jumeirah Group • Hilton
Crowne Plaza • AccorHotels

Dubai Police • Nikki Beach • Marriott International • Al Tayer • Armani Hotels & Resorts

Fairmont • Gensler • Homes2Us • Wilson Associates • Landmark Group • Perkins + Will
Fitness First
FIND OUT HOW YOU CAN BE PART OF MIDDLE EAST DESIGN & HOSPITALITY WEEK 2019

Contact us on:
+971 (0) 4 45 3648
info@designhospitalityweek.com

Organised by:
www.designhospitalityweek.com