THE SHAPE OF THINGS TO COME.

MIDDLE EAST DESIGN & HOSPITALITY WEEK 2019

17-19 SEPT 2019
DUBAI WORLD TRADE CENTRE

www.designhospitalityweek.com
Through 7 co-located events across 3 days, MEDHW will showcase the most important brands from the design and hospitality communities. Visitors attending will not only come from the UAE, but will also include neighbouring GCC countries, India, Russia plus East and North Africa.

With over 50 years of show heritage, MEDHW will see 1000's more exhibitors, 50,000+ visitors and more inspiration and creativity, innovation and networking opportunities than ever before, all in one place at the World Trade Centre, Dubai.

**THE SHAPE OF THINGS TO COME.**
The GCC economies are expected to grow by 2.3% in 2019 and 2.6% in 2020 with non-oil growth projected to rise from 3.3% in 2019 to 3.5% in 2020.

The GCC has firmly established itself as one of the leading and most exciting tourist destinations in the world. Already valued at US$178.8bn a year the hospitality, leisure and recreation industries are only set to grow.

The GCC interior contracting and fit-out spend is expected to be worth US$9.5bn in 2019.

The GCC building construction projects expected to be completed across all sectors are forecast to be worth US$75bn in 2019.

DID YOU KNOW?

Mega events like Dubai Expo 2020 are stimulating growth in all areas of the region’s economy with 25m visitors expected for Expo 2020 alone.

According to the World Bank, the UAE is the best-performing country in the MENA region and ranks 11th out of the 190 countries listed in ease in doing business.
MEET THE ATTENDEES

57,448 visitors attended the most recent events

C-Level • Architects • Interior Designers • General Managers • Engineers
Retailers & Wholesalers • Heads/Managers • Chairman/Board Members
Furniture & Product Designers • Manufacturers Developers • Distributors

VISITING COMPANIES INCLUDE:

![List of logos representing visiting companies]
7 EVENTS THAT MAKE UP MIDDLE EAST DESIGN & HOSPITALITY WEEK

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29 years in the market. Who attends: interior designers, architects and retailers from across the globe. Products you will find: furniture, lighting, homewares, accessories and textiles.

THE HOTEL SHOW DUBAI
Now in its 20th edition. Who attends: hotel general managers, owners and operators, F&B managers, procurement directors, architects, interiors designers and houskeeping professionals. Products you will find: interiors, lighting, design, technology, security, kitchen and laundry equipment.

WORKSPACE
21 years in the market. Who attends: professionals looking for products for commercial, office, healthcare or educational sites. Products you will find: desks, chairs and storage systems, security software and fit-out solutions.

THE LEISURE SHOW
Now in its 7th edition. Who attends: architects, engineers, developers and designers. Products you will find: the latest products needed to build, operate and maintain resort, fitness centre, spa, outdoor area, theme park and other leisure facilities.

SURFACE DESIGN MIDDLE EAST
In its 5th year. Who attends: international architects, contractors, designers, hoteliers, retailers and wholesalers. Products you will find: carpets, rugs and flooring plus decorative and innovative surfaces.

FIM
In its 2nd year. Who attends: furniture manufacturers, carpenters, joineries and retailers. Products you will find: interiors components, fixtures, fittings, materials, semi-finished products and manufacturing technologies.

Launching in 2019. Who attends: a consumer audience looking to buy interiors. Products you will find: furniture and furnishings, kitchen and bathrooms, homewares, home improvement and design.
The Middle East Design & Hospitality Week (MEDHW) theme: ‘The Shape of Things to Come’ is closely linked with Dubai’s Vision 2021 and Expo 2020. The theme explores how those in hospitality, interiors and leisure will be using asymmetry, typography, geometric shapes and 3D patterns in the planning, sourcing and inspiration stages to create unique and stimulating environments.

Find out how you can be part of Middle East Design & Hospitality Week 2019

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Organised by:

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